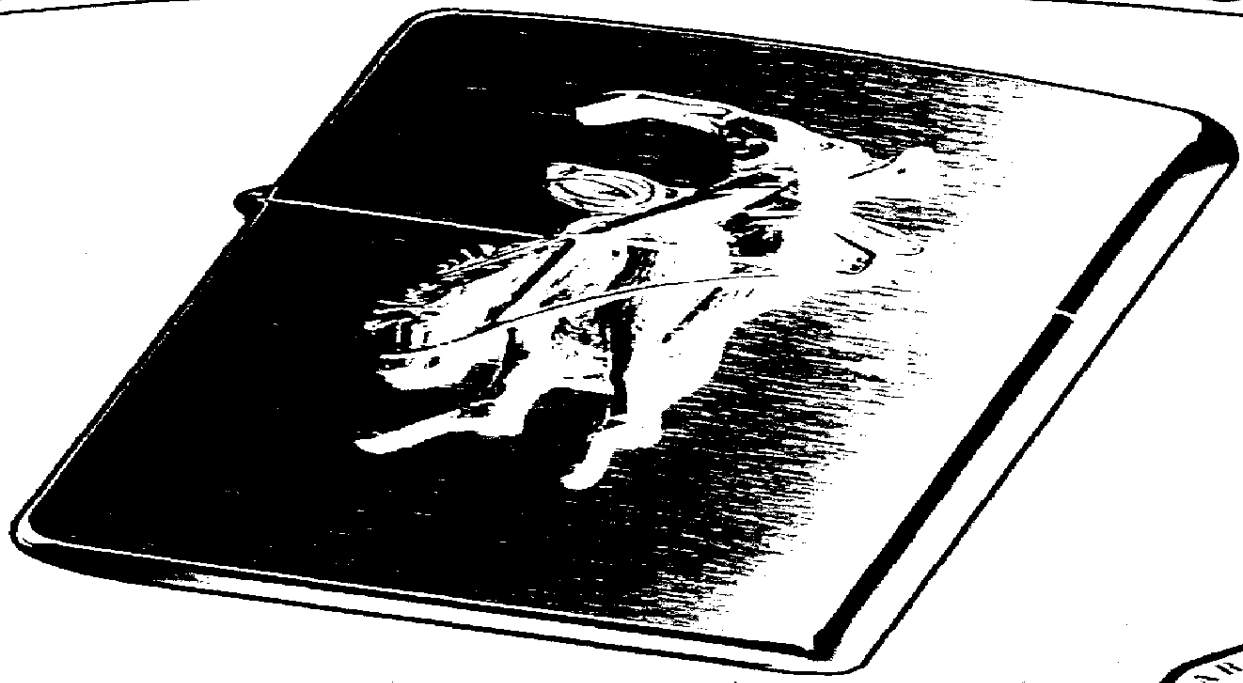
GET THE GEAR

MARLBORO COUNTRY STORE



MARLBORO BRASS LIGHTER BY ZIPPO®

Special edition, solid-brass lighter. Antiqued finish with exclusive Marlboro Country Store engraving. Wind-proof, refillable and guaranteed for life by ZIPPO.

280 MILES

70753-A

2061186397

Source: https://www.industrydocuments.ucsf.edu/docs/rhhy0003

2061186398

S P E C I A L O F F E R

1 GET THE MILES Collect Marlboro Country Store Miles on specially marked Marlboro packs to get your Marlboro Country Store Gear. Each pack proof is worth 5 Miles. For example, to get the Marlboro Brass Lighter, you'd need 280 Miles, which equals 56 pack proofs. We will honor up to 60 Marlboro Adventure Team UPCs (300 Miles) per order.

2 GET THE GEAR

Fill out all the information on this order form. Orders must be postmarked by December 31, 1994.
Print your name and address clearly. You must include your signature and birth date.
Send your completed order form along with your Marlboro Country Store Miles plus a check or money order for shipping and handling (payable to Marlboro Country Store) to: Marlboro Country Store
P.O. Box 2874
New York, NY 10116-2874.
Do not send cash. Be sure to check with the Post Office so you have the proper postage on your order envelope. Postage may vary. Please use padded envelope.

3

MR./MRS./MS. (PLEASE PRINT) First Middle Last
ADDRESS
ADDRESS
CITY STATE ZIP
HOME PHONE
Date of Birth (Required) Month Day 19 Year
By participating in this offer and signing here, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.
Signature (Required)

GEAR	ITEM #	QTY	X MILES =	TOTAL MILES
[illegible] BRASS LIGHTER	842		280	

4 Total items ordered
Total number of miles submitted
SHIPPING & HANDLING (see chart) $

SHIPPING & HANDLING CHART		
Total # Miles in Your Order	201-1,000	1,001-1,800
Shipping & Handling Required	$5.00	$6.00

Limited to smokers 21 years of age or older. Please allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer not transferable. Offer good only in U.S.A. Limit: No more than five of any one item. Offer void to employees of Philip Morris and its advertising agencies. Void where prohibited. No group or organization orders or requests will be honored. We reserve the right to substitute items of equal or greater value. If you have any questions about the program or your order, please call 1-800-MARLBORO (1-800-627-5267). No phone orders accepted.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

©1994 Philip Morris Inc.

70753-A1

Marlboro

70753-A

Source: https://www.industrydocuments.ucsf.edu/docs/rhhy0003